

Biography

Dr. Jez Rose is a behavioural psychologist. His innovative training methods, which focus on positive reinforcement, have far-reaching results on areas such as productivity, teamwork and customer service.

He believes that the most important asset of any organisation is their people: "At the end of each working day, your employees go down the stairs and out of the door—that's your organisation leaving. Your people are your organisation. To have a high performing organisation, you have to believe this and you have to highlight positive behaviours."

His study in behavioural psychology has led him to work with and advise some of the world's largest organisations such as the BBC, HBOS and Pfizer, as well as separate work training wolves and domestic canines. He is the Scientific Advisor to the Welfare Committee of the UK Wolf Conservation Trust and a Faculty Member of the award-winning Unite University. Most interestingly, his research into the behaviour of canines is inspiring new ways of thinking in business.

What does training animals have to do with training humans? More than you may think!

The key to his success is an understanding that when trying to change behaviour, people perform better if they are willing partners, not obedient participants. Dr. Jez realised quickly that if he was able to communicate effectively with canines who do not even share the same language, largely by an understanding of their behaviour and positive reinforcement of desired behaviours, much could be applied to his work with humans. To compliment his use of high-level psychology, his adept and natural use of humour engages, disarms and unites.

As one of the busiest specialist guest speakers in the UK, Dr. Jez has built an impressive reputation inspiring and motivating people to use science-based, efficacious methods of positive reinforcement to improve the way they work and communicate.

He is the author of two best-selling books and regularly appears on television including: BBC 'The Heaven and Earth Show'; Melinda Messenger's 'Loose Lips'; Channel 4 'The Big Breakfast', The Discovery Channel 'Xtraordinary People'; BBC 'Scambusters' and ITV1 'Jez Rose: All in Your Mind', on radio: BBC Radio 4, BBC Radio Oxford, LBC and in print: The Stage, GO! Magazine, Mercedes-Benz magazine, Veterinary Times.

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